



8/9/2019

Inessa Khaykis, MD
Concorde Medical Group
232 E 30th St
New York, NY 10016

Dear Dr. Khaykis,

Congratulations on your selection as one of the **Exceptional Women in Medicine 2019** awardees! You are one of the first few to be recognized as the review process is still ongoing.

EWIM 2019 will be officially announced on September 25, 2019 and we are glad to share the opportunity to be able to leverage your recognition on **New York Magazine's** September 16th issue. This is the first ever opportunity for Top Doctors to advertise on a dedicated all women spread on **New York Magazine!**

There are limited slots available and so it'll be on a first come first serve basis. The cost of the ad placement will be \$2,500 and will include your photo, name, specialty, website, and telephone number. I have attached the Castle Connolly Advertising Agreement for New York Magazine.

Kindly complete and sign the document to confirm your purchase of advertising space and send it back via email. Deadline for submission of this form, photo and detail information would be on August 23, 2019.

Please feel free to reach out to me anytime at 212-367-8400 (extension 123) or at 201-281-1757 should you have any questions. Thank you and looking forward to hearing back from you soon.

Best regards,

Maria

Maria Salvador M.S.
Director of Enterprise Resources & External Affairs
Castle Connolly Medical Ltd.
345 Hudson Street, 16 Fl.
New York, NY 10014
msalvador@castleconnolly.com
Phone: 212.367.8400 x123
Mobile: 201.281.1757
www.castleconnolly.com

(All checks are to be made out to **Castle Connolly and then mailed to my attention at the above address or you may call me at 212-367-8400 ext 123 for credit card payments)**



Castle Connolly Advertising Agreement for New York Magazine

Completion and signature of this document confirms your purchase of advertising space in the below mentioned Castle Connolly ad in the **New York Magazine September 16th issue.**

Date: _____ Name: _____

Practice Name: _____

Office Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

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Please Note:

- Your ad listing will be based on your current Castle Connolly profile. You can check your information and make any desired changes by contacting [Maria Salvador at 212-367-8400 ext. 123](mailto:msalvador@castleconnolly.com) or msalvador@castleconnolly.com
- Ad placement will include: photo, physician name, specialty, website (optional) and phone number.
- We will need to receive via email: a full color headshot photo (in JPG), at least 300 DPI, of the physician to be featured.
- Payments should be made immediately as there are only 36 slots available on a first come first serve basis so **please be sure to submit your headshot and this agreement by or before Aug 23, 2019**
- Cancellation of a placement reservation must be made no later than August 19, 2019 at 12:00pm, or a penalty fee will be assessed (\$1,500)

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Purchase Details:

Cost: \$2,500.00

Issue Date: September 16, 2019

Payment Method: Credit Card _____ Check _____

***Please call [Maria Salvador at 212-367-8400 ext. 123](mailto:msalvador@castleconnolly.com) for credit card payment.

Signature: _____ Date: _____